

A Toolkit for Business Coaches

A Program for equipping and empowering coaching practices

Program Overview

Whether you coach Executive Leaders, individually or in groups, or coach specialised teams or cohorts sharing the same purpose, or engage in coaching multi-disciplinary groups, this program gives you fresh perspectives, powerful tools and proven frameworks that will empower your clients.



Frequent requests from professional coaching colleagues and business associates to share his coaching tools, inspired Ak Sabbagh, Master Coach, to create this interactive series. You will walk through business coaching tools with Ak and fellow coaches that he has used and developed over his 20 plus years as a business coach.

This series of 8 videos features 10 proven coaching frameworks that enrich professional coaching practices and sharpen the coach's skillset. You will work through sessions sequentially, at your own pace, in your own time.

Each video session (approx. 30 minutes) covers a specific framework and tool, followed by worked examples from the field delivered by the practising coaches in the Beckon Business team - Tom Wickham, Margaret Armitage and Akram Sabbagh. The series is managed through learning management system, Thinkific*.

Accompanying documentation is provided for you to download with contextual questions at the close of each session each session, to sharpen your personal learning.

The Toolkit for Business Coaches Series is a tailored program guaranteed to deepen your coaching conversations.

Course Content

As a practitioner you will leave with:

- Applied knowledge of 10 proven coaching frameworks and tools to effectively manage coaching conversations.
- A methodology for benchmarking your coaching practice and monitoring growth.
- Enhanced capability to step into your client's context in coaching sessions, delivering to their outcomes
- Confidence to facilitate meetings, workshops and off-site engagements, coaching "in the moment" to bring out the best in those you work with
- Tools and frameworks to bring new perspectives to your client delivery

Target Audience

This program is designed specifically for:

- Established coaching practitioners wanting to refresh and go deeper with coaching frameworks and tools
- Coaching practitioners looking to develop their coaching capability and grow their practice
- Coaching practitioners seeking to build metrics and accountability into their practice.
- Coaching practitioners, business leaders and consultants wanting to explore and refine the application of coaching skills in a variety of situations

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Behind the Coaches

This series is built on:

- A total of over 30 years of real-world experience coaching hundreds of individual clients, teams and organisations
- Selected frameworks with the most effective outcomes seen with clients from Akram (Ak) Sabbagh, Master Coach Practitioner in his 20 + years as a business coach.
- The individual experiences of Ak's coaching colleagues, Margaret Armitage, Senior Coach Practitioner and Tom Wickham, High Performance Coach Practitioner applying the frameworks to bring about effective shifts with coaching clients.
- A strong adherence to the ethics, standards and coaching philosophies of the European Mentoring and Coaching Council (EMCC) which the Beckon Business coaches are members of.

Series

8 sequential sessions approx. 30minutes each

Work at your own pace

Supporting documentation for each session, downloadable.

Access to Coaches through email chat.

Registration

[Register Here](#) to receive your access link to start the program

Contact

admin@beckonbusiness.com

Cost for entire series

AU\$990 inc GST

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Akram (Ak) Sabbagh

- Director – Beckon Business
- Coach & Mentor
- EMCC Master Practitioner Accredited
- Founding President EMCC Asia Pacific Region
- 19+ years full time coach in Australia and internationally
- Business Growth & Strategy Coach
- Team Coach & Leadership Coach
- Enterprise Mentoring Programs
- Entrepreneur and business owner
- Advisory Board member and Chairperson on multiple businesses
- Corporate background – IT&T, Media, Professional Services
- Bachelor of Arts
- Graduate – Australian Institute of Company Directors



Margaret Armitage

- Associate – Beckon Business
- Coach & Mentor
- EMCC Senior Practitioner Accredited
- 7 + years full time coach in Australia
- Executive Coach
- Leadership Coach with accreditation in Leadership Circle Profile
- Sales, Strategy & Team Coach
- Transition & Succession Coach
- Background in IT Software Development & Services in family-owned local and listed multi-national firms
- Background in Business Development
- Chairperson PBI Charity Diploma Applied Science, Bachelor of Arts, Political Science & International Relations



Tom Wickham

- Associate – Beckon Business
- Coach
- Olympian Hockey Player
- High Performance Coach
- Background in team dynamics
- Background in business development