

# Coaching Skills for Executives

## Foundations Coach Training and Accreditation Program



### Target Audience:

This program is designed specifically for:

- Business Owners, Managers and Leaders keen to add or develop coaching skills to their capabilities
- HR practitioners
- Internal organisational coaches
- Professionals seeking to build a foundation and skillset in coaching
- Individuals starting out on a professional career in coaching

This program is accredited under the European Mentoring and Coaching Council's (EMCC) European Quality Award Certification

*Start your journey towards coaching mastery – at a global level of excellence.*



### Begin with:

Our 1- Day intensive workshop - ideal for anyone wishing to:

- Gain a foothold in coaching process and practice
- Develop “manager as coach” or “leader as coach” skills
- Take their coaching skills to the next level
- Explore and refine the application of coaching skills in a variety of situations
- Gain greater insight into their natural communication style.

### On Completion:

Participants start coaching immediately. You will complete the workshop with both theoretical and practical experience in a proven coaching process. Immediately take your new “toolkit” and process directly into your practice or work environment to begin working with clients or staff.

### Course content:

As a course participant you will gain:

- An understanding of self, your own capabilities to coach, and of the areas to focus on to further develop your skills
- A working knowledge of a proven coaching framework for coaching conversations
- An understanding of the need to ensure an outcome and action orientation
- Confidence in your ability to coach “in the moment” and bring out the best in those you work with
- An understanding of the importance of establishing and managing the coaching relationship and associated professional standards that underpin coach/client relationships.

### Consolidate your learning...

Once the classroom training is complete participants can elect to continue our program to gain EMCC European Individual Accreditation as a Foundation Level coach.

The pathway to individual accreditation takes the form of a prescribed number of practical coaching hours, progressing from observing to assisting to solo client sessions.

Throughout this process you are guided and regularly debriefed by an assigned Supervisor. All our supervisors are highly experienced coaches from within our trusted network and hold either EMCC Senior Practitioner or Master Practitioner Accreditation.

You will participate in our on-line peer learning and mentoring “Coach Connect” network and complete a series of self-reflection exercises.

The accreditation program typically takes between 3-4 months to complete.

To register your interest in taking your learning through to becoming EMCC Accredited as a Coach, go to [Register Here](#) or contact us at [info@beckonbusiness.com](mailto:info@beckonbusiness.com)



### Workshop Details

Maximum 10 Participants

#### Date:

Friday 14<sup>th</sup> February 2020  
8:30am to 4:30pm

#### Venue:

**Beckon Business Boardroom**  
Unit 5, 110 Hay Street  
Subiaco WA 6008

#### Registration:

[Register Here](#)

#### Rate:

\$990.00 Incl GST  
Includes workbooks, lunch and refreshments

#### Contact:

[info@beckonbusiness.com](mailto:info@beckonbusiness.com)

# Coaching Skills for Executives

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### Credentials and Trainers

This training program is built on:

- 20+ years of real-world experience coaching in hundreds of client organisations and with individuals.
- The ethics, standards and coaching philosophies of the European Mentoring and Coaching Council (EMCC).

This program is copyright of Beckon Business Pty Ltd and holds a European Quality Award conferred by the European Mentoring and Coaching Council (EMCC).



**Margaret Armitage**



- Associate – Beckon Business
- Coach & Mentor
- EMCC Senior Practitioner Accredited
- 7 + years full time coach in Australia
- Executive Coach
- Leadership Coach with accreditation in Leadership Circle Profile
- Sales, Strategy & Team Coach
- Transition & Succession Coach
- Background in IT Software Development & Services in family-owned local and listed multi-national firms
- Background in Business Development
- Chairperson PBI Charity Diploma Applied Science, Bachelor of Arts, Political Science & International Relations.

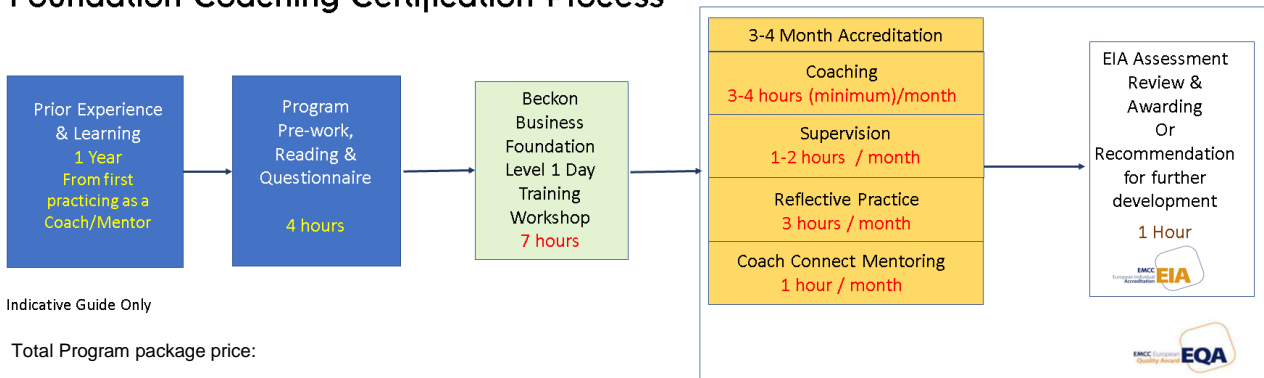


**Akram (Ak) Sabbagh**



- Director – Beckon Business
- Coach & Mentor
- EMCC Master Practitioner Accredited
- Founding President EMCC Asia Pacific Region
- 19+ years full time coach in Australia and internationally
- Business Growth & Strategy Coach
- Team Coach & Leadership Coach
- Enterprise Mentoring Programs
- Entrepreneur and business owner
- Advisory Board member and Chairperson on multiple businesses
- Corporate background – IT&T, Media, Professional Services
- Bachelor of Arts
- Graduate – Australian Institute of Company Directors

### Foundation Coaching Certification Process



Indicative Guide Only

Total Program package price:

Inclusive of:

- Foundation Level Training Workshop
- 3 Month Accreditation program to EIA Assessment with Supervision and Mentoring from an EMCC Certified Senior Practitioner or Master Practitioner

Price: \$4,240.00 + GST

Paid in 4 Monthly instalments of: \$1,060 + GST

Note additional fees may apply if your accreditation process extends past 4 months.